

## **Director's Comments**

Presentation to California State Lottery Commission December 8, 2022

**Informational Item 6a** 

## Sales Update: Year-to-Date Sales Over \$3.8 Billion

	F.Y. Sales thru 11-26-22 (in millions)	% of Goal	Change vs. Last Year	
TOTAL SALES	<u>\$3,823.98</u>	<u>118%</u>	<u>6%</u>	
Scratchers (Distribution Sales)	\$2,548.05	104%	-8%	
<u>Multi-State Games</u> Powerball	<u>\$836.63</u> \$450.35	<u>225%</u> 234%	<u>115%</u> 89%	
MEGA Millions	\$386.28	215%	156%	
SuperLotto Plus	\$104.88	107%	1%	
Daily Games Hot Spot	\$174.44 \$159.99	106% 106%	-2% -2%	
			OTAL	

# Through October, contributions to education are 28% ahead of goal

- Through October 2022, sales are 12% ahead of goal and profits 28% ahead of goal.
- Total year-to-date estimated contributions to education are over \$700 million – 4% higher than last year.

As of October 31, 2022	% of Goal
Total Sales	112%
Contributions to Education	128%





#### **1.6 Million Winners**



The largest contribution cation from a single acknot sequence in California history.

\$156.3 Million



#### \$23.9 Million

including \$1 Million to **Joe's Service Center** 



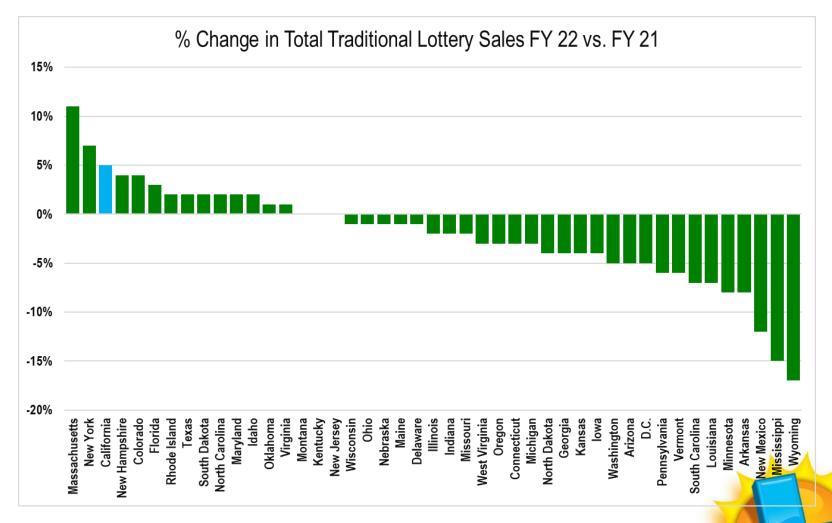
### CA continues as 2<sup>nd</sup> largest Lottery in U.S.

----- Sales of Traditional Products ------

State and Sales Rank in F.Y. 2021-22	F.Y. 2021-22 Sales (in millions)	Rank in F.Y. 2020-21	Rank in F.Y. 2019-20
#1 - Florida	\$9,324.6	#1	#2
#2 - California	\$8,865.8	#2	#4
#3 - Texas	\$8,296.9	#3	#3
#4 - New York	\$8,178.1	#4	#1
#5 - Massachusetts	\$5,834.9	#6	#5
#6 - Georgia	\$5,793.9	#5	#6
#7 - Pennsylvania	\$5,131.2	#7	#7
#8 - Michigan	\$4,882.4	#9	#8
#9 - Ohio	\$4,291.2	#8	#9
#10 - North Carolina	\$3,887.1	#10	#11 🚬

Source: LaFleurs Magazine, Sept/Oct 2022 – Sales excluding VLT revenue \*\*CA data based on unaudited figures from Aug 2022

## CA had the 3<sup>rd</sup> highest sales growth in U. S. versus the prior year



Source: LaFleurs Magazine, Sept/Oct 2021

## **Other Lottery Industry Highlights from FY 22**

- California continued as #1 for Powerball sales.
- California continued as #2 for In-State Lotto
- California moved up to #2 for Instants/Scratchers sales
  Surpassing TX for #2
- California's growth in Instant Sales of 7% was the highest in the U.S.
- California moved down to #2 for Mega Millions sales.
  Texas was #1 in MM sales
- California annual per capita sales of \$226 ranked 25th
- California's estimated contributions to education were #3 in the nation:
  - NY #1 (\$3.6 billion including VLT's)
  - FL #2 (\$2.3 billion)

Source: LaFleurs Magazine, Sept/Oct 2022 \*\*CA data based on unaudited figures from Aug 2022