



Director's Comments

Presentation to
California State Lottery Commission
March 21, 2024

Informational Item 6a

Total sales are close to \$6.5 billion.

Sales Update			
	F.Y. Sales thru 3-9-24 (in millions)	% of Goal	Change vs. Last Year
<u>TOTAL SALES</u>	<u>\$6,479.74</u>	<u>109%</u>	<u>0%</u>
Scratchers (Consumer Sales)	\$4,568.31	101%	3%
<u>Multi-State Games</u>	<u>\$1,151.50</u>	<u>182%</u>	<u>-9%</u>
Powerball	\$655.46	199%	6%
MEGA Millions	\$496.04	163%	-24%
SuperLotto Plus	\$178.16	107%	-1%
Daily Games	\$292.09	101%	-3%
Hot Spot	\$289.68	99%	4%

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Through January, contributions to education are estimated at \$1.45 billion.

- Through February 2024, contributions to education are exceeding goal by 22%; that is \$257 million more than expected.

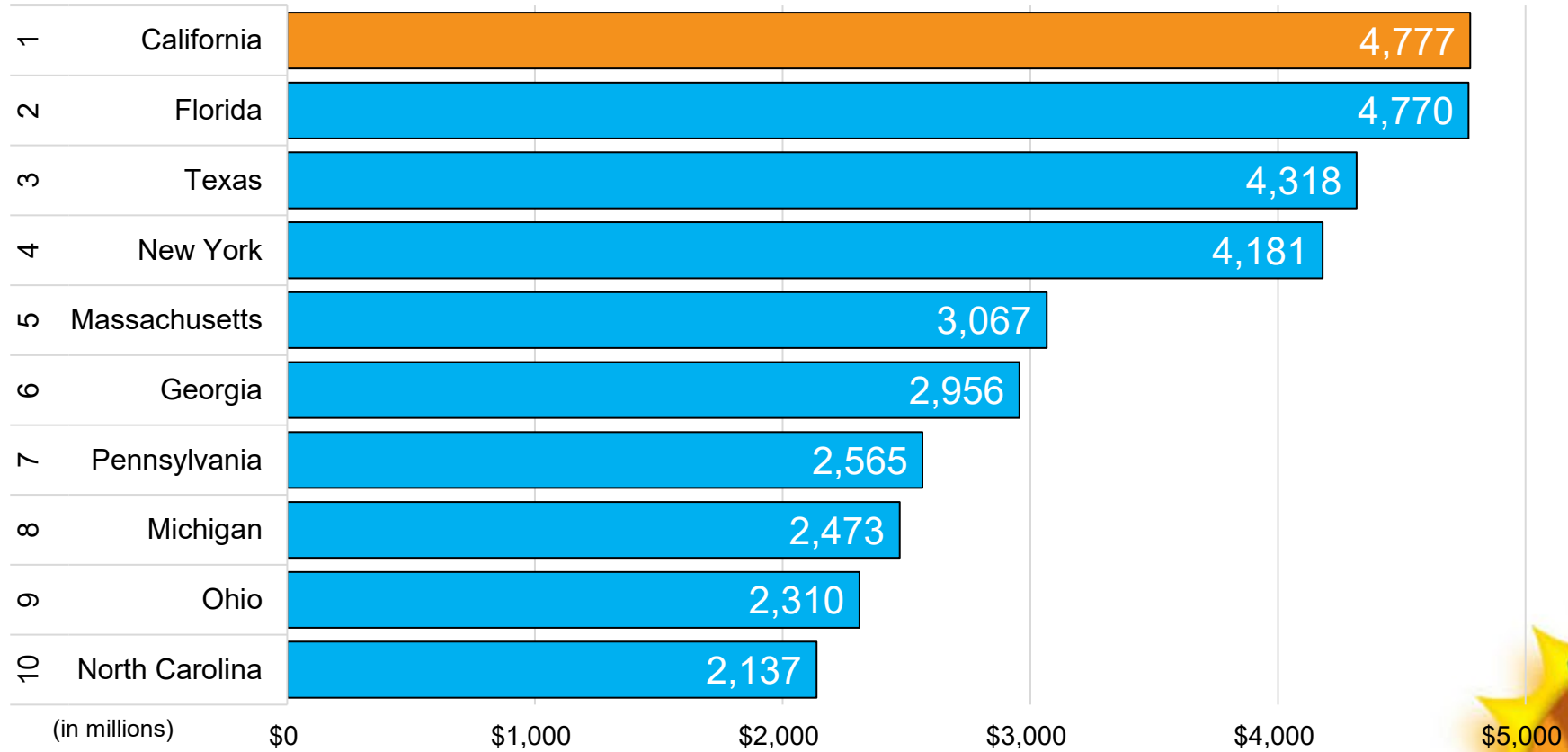
Contributions Update	
As of February 29, 2024	
Estimate Dollars	\$1.45 billion
Percent of Goal	122%

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CA holds on to #1 sales in the U.S. for the first half of the fiscal year.

Sales for First Half of Fiscal Year 2023-2024
(Jul-Dec 2023)



Source: *LaFleurs Magazine*, Jan/Feb 2024 – Sales excluding VLT revenue

**CA data based on unaudited figures from January 2024

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March is Problem Gambling Awareness Month



CALIFORNIA LOTTERY SUPPORTS
National Problem Gambling
Awareness Month **MARCH 1-31**

NOW is the time to take the first step.
For Free Confidential Help Call:
1-800-GAMBLER (426-2537)
Text **SUPPORT** to **53342**
Chat online at **800gambler.chat**



- The Lottery supports Problem Gambling Awareness through messaging on tickets, at retail, on the Lottery's communications channels and through paid advertising.
- This month's support is a significant part of the Lottery's responsible gaming program that has been internationally recognized with the highest certifications by the World Lottery Association.

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