



**Notice of Intent to Award  
Request for Proposal (RFP) African American Marketing and  
Advertising Services  
#50135**

PUBLIC NOTICE IS HEREBY GIVEN, subject to Lottery Commission approval, the California State Lottery intends to award the Contract for African American Marketing and Advertising Services, to the Agency that provided the best value in response to RFP #50135, Section III.B. as follows:

Quantasy + Associates  
312 S. Alameda Street  
Los Angeles, CA 90013

Questions should be directed to:

Laura Lee Rogers, Procurement Specialist  
California State Lottery  
700 North 10<sup>th</sup> Street  
Sacramento, CA 95811  
Email: [lrogers@calottery.com](mailto:lrogers@calottery.com)

Date of Notice of Proposed Award: November 23, 2020