

Air Band :30 Spot Transcript

[A couple walking down a grocery store aisle pushing a shopping cart.]

[In-Store speaker system starts playing upbeat music]

[Shoppers look up, recognizing the music and bob their heads to the beat.]

[A woman plays drums using her carrots as sticks.]

[A store employee plays air-guitar to the song.]

[Different groups of people play air guitar together as a group, and alone in various places in the store.]

[Shoppers dancing and miming the playing of various instruments]

Announcers says, "Why do we jam out to our favorite songs? For the same reason we play Scratchers from the California Lottery, because a little play can make your day."

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