



P R E S S R E L E A S E

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CA Lottery Launches New Press Twitter Account Dedicated to Communicating with Media

SACRAMENTO – The California State Lottery invites reporters, editors, bloggers, podcasters, and other members of the media to follow the new, press-dedicated Twitter account [@CALotteryPress](https://twitter.com/CALotteryPress).

All other Lottery social media platforms continue to feature frequent posts dedicated to our players and the public. The [@CALotteryPress](https://twitter.com/CALotteryPress) channel will focus on announcements such as jackpot alerts, big winners, and other exciting or important news.

The Lottery's media team can still be reached at (916) 822-8131 or pio@calottery.com. We look forward to also connecting with you on Twitter!

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The California Lottery's mission is to provide supplemental funding to California public schools, including kindergarten and grades 1-12, community colleges, the California State University, the University of California, and other California public educational entities. The funds the Lottery transfers to public education total approximately \$1.8 billion for fiscal year 2018-19, which amounts to a modest percentage of education's overall budget. However, this funding is largely non-discretionary, meaning schools can use this for important, yet unfunded instructional programs they would otherwise not afford. During the same period the Lottery generated almost \$7 billion in sales, more than 95% of which goes back to the community in the form of prize payments, retailer commissions and bonuses, and contributions to education. The California Lottery urges its customers to play responsibly. Problem gambling resources are available to anyone at 1-800-GAMBLER.

www.calottery.com