700 North Tenth Street Sacramento, CA 95811 calottery.com

## PRESS RELEASE

FOR IMMEDIATE RELEASE February 21, 2022 Contact: Jorge De La Cruz (916) 413-3016 Follow us on Twitter <u>@calotterypress</u>

## California Lottery Launches Biggest Scratchers® Prize Ever!

**SACRAMENTO** – The California State Lottery today announced the release of a brand new Scratchers game – with the biggest top prize ever offered for a Scratchers ticket in California Lottery history!

The new **Set for Life Millionaire Edition Scratchers** (high-resolution images below) gives players a chance to win \$800,000 a year for 25 years – a top prize of **\$20,000,000** in total!

The California Lottery offers approximately 50 different Scratchers games each year. Prior to today's announcement, the biggest Scratchers prize the California Lottery offered was a \$10 million prize.

The Set for Life game series has been a fan favorite among California Lottery players for years. In now offering the game at a new \$30 price point, the Lottery is creating an even more memorable experience for its players by bringing them a whole new way to be "set for life" with this colossal top prize. Big winners have the option of receiving the \$20 million prize as an annuity, paying \$800,000 per year for 25 years.

"Our team is always looking closely at what's popular among players so we can offer new and exciting ways for Californians to have a little fun and also support our mission, which is to raise extra money for public schools," said Alva V. Johnson, Lottery Director.

Players can pick up the new Set for Life Millionaire Edition Scratchers ticket at any of the more than <u>23,000 locations</u> across California where Lottery tickets are sold.

To learn more about Set for Life and all of our Scratchers games, visit <u>www.calottery.com/scratchers</u>.

###

The California Lottery's mission is to provide supplemental funding to California public schools, including kindergarten and grades 1-12, community colleges, the California State University, the University of California, and other California public educational entities. The funds the Lottery transferred to public education totaled more than \$1.8 billion for fiscal year 2020-21, which amounted to a modest percentage of education's overall budget. However, this funding is largely nondiscretionary, meaning schools can use this for important, yet unfunded instructional programs they would otherwise not afford. During the same period, the Lottery generated almost \$8.4 billion in sales, more than 95% of which went back to the community in the form of prize payments, retailer commissions and bonuses, and contributions to education. The California Lottery urges its customers to play responsibly. Problem gambling resources are available to anyone at 1-800-GAMBLER.

## www.calottery.com



