

## **PRESS RELEASE**

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## Sales Become Sweeter for Donut Shop in Riverside County Following Big Lottery Win

**SACRAMENTO** – Just like almost all small business owners in California, COVID-19 has not been kind to Son "Sunny" Chiem and his wife Lan Luu, who run two donut shops in the Riverside County city of Corona.

Amid the challenges posed by the pandemic, a big Powerball win from a ticket they sold brought big smiles to the faces of these longtime Lottery retail partners. One of their customers bought a Powerball ticket that matched five of the six numbers from the draw back on June 1! The winners, a group of three players who went in on a ticket together, have now come forward and claimed their \$6,021,023 prize.

Chiem's store, Sunny Donut, also won big, receiving a \$30,000 bonus just for selling the lucky ticket. "We're so happy! Surprised yes, but so happy," Chiem said. "We've spent twenty thousand upgrading and buying new equipment at our store, and we're busier than ever!"

He's convinced, as word spread that his donut shop sold the winning Powerball ticket, that superstitious lottery players, including customers who'd never played, started showing up in large numbers. It's not unusual for businesses to see a spike in sales after selling a winning ticket because it earns the reputation as the lucky place to play the Lottery.

"We have decorations, and people have heard we sold the big ticket," Chiem said. "Since the win, we've made more money. Customers come in and out, buying lottery tickets, and they also buy coffee and donuts. My business is increasing."

Sunny Donut is one of the Lottery's more than 23,000 retail partners throughout the state, all of whom are critical in helping Lottery raise supplemental funding for public education in California.

"I keep dreaming one day I will hit the big one," Chiem said, adding that he would "be able to help education even more!"

The Lottery's website features this map for anyone who'd like to see how much money local schools have received from Lottery funds.





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The California Lottery's mission is to provide supplemental funding to California public schools, including kindergarten and grades 1-12, community colleges, the California State University, the University of California, and other California public educational entities. The funds the Lottery transferred to public education totaled more than \$1.8 billion for fiscal year 2020-21, which amounted to a modest percentage of education's overall budget. However, this funding is largely discretionary, meaning schools can use this for important, yet unfunded instructional programs they would otherwise not afford. During the same period, the Lottery generated almost \$8.4 billion in sales, more than 95% of which went back to the community in the form of prize payments, retailer commissions and bonuses, and contributions to education. The California Lottery urges its customers to play responsibly. Problem gambling resources are available to anyone at 1-800-GAMBLER.