

## PRESS RELEASE

For IMMEDIATE RELEASE

July 19, 2023

Email: PIO@calottery.com
Twitter: @calotterypress

## Media Availability TODAY: Powerball® Frenzy and Contributions to Public Schools Highlighted at the State Fair

**SACRAMENTO** – With tonight's *Powerball* jackpot estimated at a staggering \$1 billion, the California Lottery will have spokespeople available all day today, including interviews on site at the *CA Lottery Live!* booth at the State Fair in Sacramento.

Tonight's drawing represents the seventh largest U.S. lottery jackpot ever and the third largest *Powerball* jackpot in the history of the game. California Lottery holds the world record for having sold a single ticket with the largest ever Lottery prize at \$2.04 billion for *Powerball* last November. Because of that, California Lottery is now working to upgrade some of its electronic signs at partner store locations.

The nation's other multi-state game, *Mega Millions*®, has also grown; with no ticket hitting the jackpot last night, the top prize for Friday night's draw is now estimated to be \$720 million. Rounding out the trifecta of big draw games with increasing jackpots right now is California's own *SuperLotto Plus*®, which is currently offering a guaranteed jackpot winning tickets matching all six numbers of \$77 million. The last time that jackpot was this high was more than 15 years ago in 2007.



CA Lottery electronic signs are being updated to include jackpots that reach \$1 billion or more; this sign is from Big Jim's Donuts in Glendale.

All of this is happening during <u>National Lottery Week</u>, a chance for the California Lottery to shine a spotlight on its mission, which is to raise additional money for public education. Thanks to these growing jackpots alone, the Lottery has raised nearly \$200 million for schools. Details for today's media availability are below.

WHAT: California Lottery media availability at the State Fair with Powerball mascots and

spokespeople on hand (see below for check-in and credentialing information)

WHEN: Wednesday, July 19, 2023

11:00 a.m. - 12:30 p.m.

**WHERE:** CA Lottery Live! Booth (Southeast corner of Main Food Court shade structure)

State Fairgrounds
Cal Expo, Sacramento, CA

**CONTACT:** Email <u>pio@calottery.com</u> and/or text (916) 956-7795

Per <u>State Fair guidelines</u>, all media must be credentialed and need to check in at the Media Center located in the Administration Building upon arrival. Media not available in person in Sacramento can request an interview from the fair via livestream, which can be coordinated via the PIO email address above.

###

The California Lottery's mission is to provide supplemental funding to California public schools, including kindergarten and grades 1-12, community colleges, the California State University, the University of California, and other California public educational entities. The funds the Lottery transferred to public education approximately \$2 billion for fiscal year 2021-22, which amounted to a modest percentage of education's overall budget. However, this funding is largely discretionary, meaning schools can use this for important, yet unfunded instructional programs they would otherwise not afford. During the same period, the Lottery generated more than \$8.8 billion in sales, more than 95% of which went back to the community in the form of prize payments, retailer commissions and bonuses, and contributions to education. As jackpots rise, the California Lottery would like to remind players that gambling should be fun. Borrowing money to play, spending above a person's budget, or using money intended for other purposes can ultimately lead to significant problems for players and their families. If a player recognizes that they have a gambling problem or if someone knows of someone who may have a problem, the Lottery recommends calling the California Problem Gambling Help Line at 1-800-GAMBLER.

www.calottery.com