



P R E S S R E L E A S E

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California Lottery Takes to the Fair To Help Raise Awareness and Additional Dollars for Public Education

SACRAMENTO – The California Lottery is back out this summer at the San Diego County Fair with a new look that brings excitement and enthusiasm to the Del Mar Fairgrounds. Lottery’s participation in the fair is designed to raise awareness about the Lottery in a fun and engaging way, helping to maximize the funds the Lottery raises for public schools across California.

Visitors can check out the *CA Lottery Live!* booth and try their luck with all Lottery games, including the newest Scratchers®, which just debuted this month. There’s even more fun to go around for players who want to spin the California Lottery wheel for additional promotional prizes.



The California Lottery showcases its booth where fairgoers can help support public schools in San Diego.

“The best part about all the fair fun is that it gives Lottery the opportunity to engage with players directly and allows fairgoers to learn more about our products, our mission, and try out new games. Ticket sales at the fair also generate extra money that goes right back to public schools in California,” said Carolyn Becker, California Lottery spokesperson. “You never know who may come to the fair and walk away a millionaire with one of our games, but you can always know that public education is winning with every Lottery ticket someone buys.”

"We have been thrilled to welcome back the California Lottery to the San Diego County Fair this year," said Carlene Moore, the CEO of the 22nd District Agricultural Association, which produces the annual San Diego County Fair. "The *CA Lottery Live!* booth is popular with many of our fairgoers, who love having the chance to play for big prizes. And as a state entity that has made education a critical part of its mission, we are pleased that this partnership helps provide funding for public schools in our communities."

California Lottery ticket sales have contributed an estimated \$41.4 million in funding for San Diego County public schools in just the first quarter of this fiscal year alone and a whopping \$3.2 billion in total since the California Lottery began selling tickets in 1985. To see what other counties and school districts have received, check out this [interactive map on Lottery's website](#).

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The California Lottery's mission is to provide supplemental funding to California public schools, including kindergarten and grades 1-12, community colleges, the California State University, the University of California, and other California public educational entities. The funds the Lottery transferred to public education totaled approximately \$2 billion for fiscal year 2021-22, which amounted to a modest percentage of education's overall budget. However, this funding is largely discretionary, meaning schools can use this for important, yet unfunded instructional programs they would otherwise not afford. During the same period, the Lottery generated more than \$8.8 billion in sales, more than 95% of which went back to the community in the form of prize payments, retailer commissions and bonuses, and contributions to education. If you feel you have a gambling problem or know someone who does, you can get free confidential help by calling the California Problem Gambling Helpline at 1-800-GAMBLER.

www.calottery.com