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P R E S S R E L E A S E

For IMMEDIATE RELEASE

October 2, 2023

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Media Availability TODAY: Powerball® Makes History With Another Billion-Dollar Jackpot

SACRAMENTO – With tonight’s *Powerball* jackpot estimated at a staggering \$1.04 billion, the California Lottery will be available to media for in-person interviews today at a Sacramento-area Lottery retail location. **This is the first time that two consecutive jackpot runs have produced billion-dollar jackpots in *Powerball* history.**

WHAT: California Lottery media availability to discuss tonight’s historic *Powerball* jackpot and **why jackpots have recently gotten so high**

WHEN: Monday, October 2, 2023
11:00 a.m. – 12:30 p.m.

WHERE: Low Cost Liquor
960 Sacramento Ave
West Sacramento

CONTACT: Email pio@calottery.com and/or text (916) 956-7795

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The California Lottery’s mission is to provide supplemental funding to California public schools, including kindergarten and grades 1-12, community colleges, the California State University, the University of California, and other California public educational entities. The funds the Lottery transferred to public education totaled more than \$2.07 billion for fiscal year 2021-22, which amounted to a modest percentage of education’s overall budget. However, this funding is largely discretionary, meaning schools can use this for important, yet unfunded instructional programs they would otherwise not afford. During the same period, the Lottery generated more than \$8.85 billion in sales, more than 95% of which went back to the community in the form of prize payments, retailer commissions and bonuses, and contributions to education. As jackpots rise, the California Lottery would like to remind players that gambling should be fun. Borrowing money to play, spending above a person’s budget, or using money intended for other purposes can ultimately lead to significant problems for players and their families. If a player recognizes that they have a gambling problem or if someone knows of someone who may have a problem, the Lottery recommends calling the California Problem Gambling Help Line at 1-800-GAMBLER.

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