



P R E S S R E L E A S E

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Fresno Fairgoers Can Join the Play in Person – Experience California Lottery Live!

Popular Booth Returns to the Big Fresno Fair

SACRAMENTO – The California Lottery is proud to present a fan-favorite experience at this year’s Big Fresno Fair, which is now underway. Visitors can check out the *CA Lottery Live!* booth and try their luck playing draw games as well as all the latest *Scratchers*®. Players can also spin the California Lottery wheel for a chance to win promotional prizes.



California Lottery’s participation in the fair aims to raise awareness about the Lottery in an interactive and engaging way. The booth helps to maximize the funds Lottery raises for public education in California, the organization’s sole mission.

“Raising money for schools is our reason for existence, and what better way to do that than to offer players lively opportunities to join in,” said California Lottery spokeswoman Carolyn Becker. “Much like a carnival ride, people can feel joy from this experience – the knowledge that they are helping schools, including those in their own community.”

Since its start in 1985, the California Lottery has raised more than \$1.2 billion for public schools and colleges in Fresno County. To see a breakdown of all Lottery funding at the county or school district level, people can visit [the Lottery’s website and access this interactive map](#).

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The California Lottery’s mission is to provide supplemental funding to California public schools, including kindergarten and grades 1-12, community colleges, the California State University, the University of California, and other California public educational entities. The funds the Lottery transferred to public education totaled more than \$2.07 billion for fiscal year 2021-22, which amounted to a modest percentage of education’s overall budget. However, this funding is largely discretionary, meaning schools can use this for important, yet unfunded instructional programs they would otherwise not afford. During the same period, the Lottery generated more than \$8.85 billion in sales, more than 95% of which went back to the community in the form of prize payments, retailer commissions and bonuses, and contributions to education. As jackpots rise, the California Lottery would like to remind players that gambling should be fun. Borrowing money to play, spending above a person’s budget or using money intended for other purposes can ultimately lead to significant problems for players and their families.

If a player recognizes that they have a gambling problem or if someone knows of someone who may have a problem, the Lottery recommends calling the California Problem Gambling Help Line at 1-800-GAMBLER.

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