



## PRESS RELEASE

For IMMEDIATE RELEASE  
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### ***California Lottery Celebrates National Lottery Week with Record Contributions to Public Education***

*Californians Can Help CA Lottery Celebrate at the State Fair*

**SACRAMENTO** – The California Lottery is excited to join lotteries across the United States and Canada next week in celebrating the sixth annual National Lottery Week. The week-long celebration highlights the positive impact lotteries have on communities.



During National Lottery Week, the California Lottery will be sharing special and engaging content, including fun facts, winner stories, mission updates, and game highlights through social media, email communications, and the [Lottery Week website](#) starting on Monday.

"Lottery Week gives us a wonderful opportunity to raise awareness about how our record sales and contributions are positively impacting public schools," said Carolyn Becker, California Lottery spokesperson.



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"Our mission is to generate additional funds for public education, and we are proud to showcase our efforts alongside other lotteries."

The California Lottery has raised [more than \\$43.8 billion for public schools](#) since its inception nearly 40 years ago.



Fairgoers enjoy the *CA Lottery Live!* booth at the California State Fair in July 2023

Starting today through July 28, people can join the California Lottery to celebrate Lottery Week at the California State Fair in Sacramento. *CA Lottery Live!* brings the excitement of California Lottery games to visitors, giving them a chance to win promotional prizes when they purchase their favorite tickets. *CA Lottery Live!* is part of a series of summer of fun where the California Lottery will be at events across the state. For all of the latest events, visit the [California Lottery Events page](#).

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The mission of the California Lottery is to raise additional funding for public education, helping to supplement school budgets for K-12 as well as colleges and universities. **The California Lottery has raised more than \$43.8 billion for public schools** through the responsible sale of its games since 1985. Lottery funding for schools is largely discretionary, so administrators and educators can use Lottery money for instructional programs and services they may not otherwise afford. The California Lottery features eight [draw games](#) and dozens of new instant [Scratchers](#) games each year. More than 95% of California Lottery sales revenue goes back to the community in the form of prize payments, [retailer commissions and bonuses](#), and contributions to education. More information about who benefits can be found [here](#). California Lottery is also committed to promoting [responsible gaming](#). Anyone who shows signs of a gambling problem, or knows someone who does, can get free, confidential help by calling the CA Problem Gambling Hotline at 1-800-GAMBLER.



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