



Director's Comments

Presentation to
California State Lottery Commission
March 30, 2023

Informational Item 7a

Sales Update:

Year-to-Date Sales Over \$6.7 Billion

	F.Y. Sales thru 3-18-23 (in millions)	% of Goal	Change vs. Last Year
<u>TOTAL SALES</u>	<u>\$6,773.90</u>	<u>114%</u>	<u>5%</u>
Scratchers (Distribution Sales)	\$4,703.03	103%	-6%
<u>Multi-State Games</u>	<u>\$1,292.26</u>	<u>198%</u>	<u>85%</u>
Powerball	\$624.70	186%	49%
MEGA Millions	\$667.56	212%	141%
SuperLotto Plus	\$185.56	108%	6%
Daily Games	\$310.73	105%	0%
Hot Spot	\$288.33	106%	1%



A LITTLE PLAY CAN MAKE YOUR DAY



calottery | **SCRATCHERS**[®]



SPRING INTO NEW GAMES

calottery | **SCRATCHERS**[®]
A LITTLE PLAY CAN MAKE YOUR DAY

UN POCO DE JUEGO PUEDE HACERTE EL DÍA

calottery | **SCRATCHERS**[®]

A LITTLE PLAY CAN MAKE YOUR DAY

calottery | **SCRATCHERS**[®]

Estimated contributions to education tracking 31% ahead of goal

- Through February 2023, sales are 11% ahead of goal and profits 31% ahead of goal.
- Total year-to-date estimated contributions to education are over \$1.5 billion.

As of February 28, 2023	% of Goal
Total Sales	111%
Contributions to Education	131%



March is Problem Gambling Awareness Month



CALIFORNIA LOTTERY SUPPORTS
National Problem Gambling
Awareness Month MARCH **1-31**

NOW is the time to take the first step.
For Free Confidential Help Call:
1-800-GAMBLER (426-2537)
Text **SUPPORT** to **53342**
Chat online at **800gambler.chat**



- The Lottery supports Problem Gambling Awareness through messaging on tickets, at retail, on the Lottery's communications channels and through paid advertising.
- This month's support is a significant part of the Lottery's responsible gaming program that has been internationally recognized with the highest certifications by the World Lottery Association.

calottery

