California Lottery Holiday Scratchers Asian Market Holiday TV Spot Transcript

[Woman places Scratchers game inside gift bag]

[Voice Begins]

“What is the secret to a truly fun party?”

[Family members ring the doorbell]

[The door is opened and the family is embracing each other at the door]

[Voice begins]

“First, you need a bit of joy—and then, a little bit more.”

[Family plays charades]

[Woman gets out of sofa chair]

“Scratchers!”

[Family jumps in excitement]

[A tray of gift bags is brought into the room, with a Scratchers game being pulled out of a gift bag]

[Family members show each other the Scratchers games they received]

[Woman looks at Scratchers in excitement, begins Scratching the Scratcher]

[Voice begins]

“Gifting each other "Holiday Scratchers from the California Lottery makes for a wonderfully fun celebration.

Data Classification: Sensitive

[Grandmother enters the festivities and clears her throat]

[Grandmother is then given a Scratchers game]

[Family begins to celebrate]

[Voice Begins]

“Everyone loves giving the joy of Scratchers from the California Lottery.”