

California Public Schools Win! Video Transcript

Opening shot: [An aerial shot of a sunny city cuts to kids playing soccer then cuts to a shot of kids playing drums. The California Lottery Logo appears briefly, followed by the text “Schools Rely on CA Lottery Funding. #YouPlaySchoolsWin” in bold, uppercase, white font.]

[Video cuts to shots of children playing in a playground, waving from a classroom, and student artwork.]

Voiceover says: “Every time you play the California Lottery, public schools win.”

[Video cuts to children reading in a library, participating during a lesson in a classroom, and a student welding in a career training program.]

Voiceover says: “Lottery money pays for textbooks and materials, helping students learn. The extra cash is supporting teacher salaries and sustaining vital programs.”

[Video cuts to students in a ceramics class, students sewing in a fashion design class, and students playing instruments in a music class.]

Voiceover says: “Every ticket sold is a win for public schools, reliably raising additional funding for California public education. That’s the mission of the California Lottery.”

[Screen reads the headline “Gearing Up for Success”]

[Video cuts to students playing football, participating in a cultural dance, playing volleyball, and smiling happily.]

[California Lottery logo appears on the screen with the text “You Play, Schools Win.”]

Voiceover says: “You play, schools win.”