

Celebrating 40 Years Together – Holiday Scratchers Transcript

[Blue screen displays with California Lottery Celebrating 40 Years Together logo and text that says “Playing since 1985”]

[California State Lottery employee appears on screen while inside California State Lottery headquarters]

California State Lottery employee says:

“Welcome to the celebrating 40 years together series. ‘Tis the season for some holiday scratching. Each year, Californians all across the state celebrate the holiday season by giving the gift of Scratchers. Since the early nineties, the California Lottery has been releasing festive Holiday Scratchers games which have become a tradition for many who add Scratchers to their gatherings, celebrations, gift giving, and as a play break from a busy holiday season. Holiday Scratchers come in various designs and colors, making them ideal holiday gifts with some even doubling as gift tags or a celebration of the new year ahead. Join in on the fun and give a gift of play this holiday season with this year’s lineup of Holiday Scratchers.”

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