

# Celebrating 40 Years Together – How the California Lottery Began Transcript

[Blue screen displays with California Lottery Celebrating 40 Years Together logo and text that says “Playing since 1985”]

[California State Lottery employee appears on screen while inside California State Lottery headquarters]

California State Lottery employee says:

“Welcome to the celebrating 40 years together series.”

[Outdoor view of California State Lottery headquarters]

California State Lottery employee says:

“Have you ever wondered how the California Lottery became what it is today? The Lottery began with a ballot measure Proposition 37 that was approved by voters on November 6, 1984 with the first game going on sale in October 1985. The California State Lottery Act of 1984 allows the Lottery to supplement funding for public education in California through the responsible sale of Lottery products. We give the community back 95 cents of every dollar you spend on Lottery games through contributions to public schools and colleges, prizes, and retail compensation. In fact, in the first year of operation the California Lottery raised \$692 million for public schools. Since then, the Lottery has generated over \$46 billion for California education, and in the past 3 years the Lottery has contributed over \$2 billion to public education annually.”

[California State Lottery employee appears on screen while inside California State Lottery headquarters]

California State Lottery employee says:

“We are proud of the impact that we have had on California public education in just 40 years. Thanks to players like you for making this possible!”

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