

Celebrating 40 Years Together Series – Retail Partners Transcript

[Blue screen displays with California Lottery Celebrating 40 Years Together logo and text that says “Playing since 1985”]

[California State Lottery employee 1 appears on screen while inside California State Lottery headquarters]

California State Lottery employee 1 says:

“Welcome to the celebrating 40 years together series. We’re excited to highlight 40 years of partnership with retailers across California. Today, there are over 23,000 retailers that sell lottery products across the state, and over 780 of our current retailers have been working with us since the California Lottery began in 1985. From supermarkets, convenience stores, and gas stations to neighborhood small businesses around California, you can always find a place to play the California Lottery.”

[California State Lottery employee 2 appears on screen while inside California State Lottery headquarters]

California State Lottery employee 2 says:

“We’re thankful for the ongoing dedication and support of our retailers. Without them, we wouldn’t be able to support our mission of providing supplemental funding to California public education.”

[California State Lottery employee 1 appears on screen while outside California State Lottery headquarters]

California State Lottery employee 1 says:

“As we continue our 40th anniversary celebrations, we invite you to tag your favorite California Lottery retailer in the comments and let us know why they’re your favorite.”

[Blue screen displays with text that says “Check out the list of retailers that have been with us since 1985 at calottery.com/1985retailers.” followed by the California Lottery Celebrating 40 Years Together logo and text that says “Playing since 1985”]