



## MEDIA ADVISORY

For IMMEDIATE RELEASE

July 15, 2025

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### ***California Lottery Celebrates National Lottery Day at California State Fair Thursday Morning***

**SACRAMENTO** – This Thursday, July 17, 2025, is National Lottery Day, and the California Lottery 40th anniversary celebrations continue with CA Lottery Live! at the California State Fair in Sacramento. The California Lottery’s media team will be available for media interviews and/or live segments on morning news programs throughout Thursday morning.

**WHAT:** Availability for interviews – on camera or otherwise – about Lottery Week and what else is new at the California Lottery, including some big winner announcements. Other topics can include the California Lottery’s Fairs and Festivals program, National Lottery Week, how much money has been raised for public education in line with the California Lottery mission. Media can also see the shiny, new 40<sup>th</sup> Anniversary Scratchers games and take a spin on the California Lottery wheel right at the State Fair.

**WHERE:**

[CA Lottery Live! booth by the Food Court  
Cal Expo, 1600 Exposition Blvd  
Sacramento, CA 95815](#)

**WHEN:**

5:30 a.m. to 10:00 a.m.  
National Lottery Day  
Thursday, July 17, 2025

**ADDITIONAL DETAILS:**

[Prior to availability, broadcast ready video and audio clips will be available via this link.](#)

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The mission of the California Lottery is to raise additional funding for public education, helping to supplement school budgets for K-12 as well as colleges and universities. **The California Lottery has raised more than \$46 billion for public schools** through the responsible sale of its games since 1985. Lottery funding for schools is largely discretionary, so administrators and educators can use Lottery money for instructional programs and services they may not otherwise afford. The California Lottery features eight [draw games](#) and dozens of new instant [Scratchers](#) games each year. More than 95% of California Lottery sales revenue goes back to the community in the form of prize payments, [retailer commissions and bonuses](#), and contributions to education. More information about who benefits can be found [here](#). California Lottery is also committed to promoting [responsible gaming](#). Anyone who shows signs of a gambling problem, or knows someone who does, can get free, confidential help by calling the CA Problem Gambling Hotline at 1-800-GAMBLER.



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