



PRESS RELEASE

For IMMEDIATE RELEASE
March 4, 2025
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California Lottery Joins National Effort Promoting Problem Gambling Awareness

SACRAMENTO – March is National Problem Gambling Awareness Month. Each year, the California Lottery collaborates with the California Department of Public Health's [Office of Problem Gambling](#) and other responsible gambling advocates across the country to raise awareness about gambling disorders and the availability of [treatment and recovery programs for those affected](#).

Californians should know that confidential, no-cost help for problem gambling is available by calling [1-800-GAMBLER \(1-800-426-2537\)](tel:1-800-GAMBLER), texting [SUPPORT to 53342](text:SUPPORT to 53342), or visiting 800gambler.chat. These resources are accessible 24 hours a day, 7 days a week for players and their loved ones.

“In our mission to support public education in California, we are equally dedicated to ensuring our players and their families have access to the resources supporting safe, responsible, and enjoyable gaming experiences,” said California Lottery Director Harjinder K. Shergill Chima. “All Californians should know that confidential, free help is available to everyone, any time they need it.”

Responsible gaming outreach is a key component of the California Lottery's daily operations and incorporated into all communications across [its website](#), social media, in retailer communications, and printed on the back of every Scratchers® ticket.

The efforts supporting Problem Gambling Awareness Month are vital to the California Lottery's responsible gaming initiative. This internationally recognized program has achieved a Level 4 certification—the highest possible rating—from the [World Lottery Association](#).

Across social media the California Lottery promotes Problem Gambling Awareness month.

For another way to win prizes, submit eligible non-winning Scratchers through our mobile app or at calottery.com/2ndChance. Mail-in entries are not accepted.

First Name (One Person Only) _____
 Daytime Phone _____
 Address _____
 City _____ State _____ Zip _____

 SIGNATURE

Responsible gaming messaging appears on every Scratchers® game.



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To learn more about the California Lottery's Responsible Gaming Program, please visit www.calottery.com/play-responsibly.

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The mission of the California Lottery is to raise additional funding for public education, helping to supplement school budgets for K-12 as well as colleges and universities. **The California Lottery has raised more than \$46 billion for public schools** through the responsible sale of its games since 1985. Lottery funding for schools is largely discretionary, so administrators and educators can use Lottery money for instructional programs and services they may not otherwise afford. The California Lottery features eight draw games and dozens of new instant Scratchers games each year. More than 95% of California Lottery sales revenue goes back to the community in the form of prize payments, retailer commissions and bonuses, and contributions to education. More information about who benefits can be found here. California Lottery is also committed to promoting responsible gaming. Anyone who shows signs of a gambling problem, or knows someone who does, can get free, confidential help by calling the CA Problem Gambling Hotline at 1-800-GAMBLER.



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