



PRESS RELEASE

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California Lottery Reinforces Commitment to Responsible Play During Problem Gambling Awareness Month

Gambling Harms Can Affect Anyone – Help is Available

SACRAMENTO – March is **National Problem Gambling Awareness Month**, and the California Lottery is proud to join this nationwide effort to spotlight the importance of responsible play and the resources available for those impacted by gambling-related harm.

Confidential, no-cost help is available 24/7 for anyone who needs it. Californians can call [1-800-GAMBLER \(1-800-426-2537\)](tel:1-800-GAMBLER), text [SUPPORT to 53342](sms:1-800-GAMBLER), or visit 800gambler.chat for live online assistance. These services are accessible to players and their loved ones at any time.

“Our mission to raise supplemental funding for public education goes hand-in-hand with our responsibility to promote safe and enjoyable play,” said California Lottery Director Harjinder K. Shergill Chima. “We want every Californian to know that help is always available – free, confidential, and just a call or click away.”

The Lottery integrates responsible gaming messaging into **every aspect of its operations**, including its website, social media, retailer communications, and printed on the back of every Scratchers® ticket. These continuously improving efforts maintain the California Lottery’s **Level 4 Responsible Gaming certification – the highest rating – from**



Across social media, the California Lottery promotes Problem Gambling Awareness month.

ADDITIONAL GAME INFORMATION:

- A word must contain at least three letters.
- A word cannot be formed diagonally, from right to left or bottom to top.
- Letters combined to form a complete word must appear in an unbroken horizontal or vertical string of letters in the PUZZLE. An unbroken string of letters (a) cannot be interrupted by a black space and (b) must contain every single letter square between two black spaces.
- Letters forming a word filling a complete word space can only be used to form one complete WORD (i.e., in the word "SNOWSHOE," "SNOW" and "SHOE" are not considered separate words and do not count as such; "SNOWSHOE" counts as one complete word).
- See example of a "complete" word. Every single letter in the unbroken string must (a) be revealed in the "FOUR LETTERS" box and (b) be included to form a "word."
- Words with a complete WORD such as "IT" or "CAN" within "CANON" are not complete WORDS since they do not contain at least 3 letters and completely fill the word space.
- Prizes of \$500 or less can be redeemed at participating Lottery Retailers.
- Claim prizes of \$500 or more by completing a Winner Claim Form and mailing it to the address on the form.
- Players winning a free ticket in this game are entitled to a free ticket valued at thirty dollars (\$30).
- Deadlines: Claims all prizes no later than 180 days after the announced game and date. See a Lottery Retailer or visit calottery.com for game and dates.
- After game start, some prizes including top prizes, may have been claimed.
- Lottery Information: 1-800-LOTTERY
- Must be 18 years or older to purchase, play, or claim.
- Play responsibly. Problem Gambling Help Line: 1-800-GAMBLER.

EXAMPLES

Horizontal "word": C I A I N D I Y

Vertical "word": S H O E

SCRATCHERS
calottery.com

SCRATCH EXP
is a trademark of
Pollard Banknote Limited
U.S. Patent No. 7,455,323.

For another way to win prizes, submit eligible non-winning Scratchers through our mobile app or at calottery.com/2ndChance. Mail-in entries are not accepted.

Print Name (One Person Only)

()
Daytime Phone _____
Address _____
City _____ State _____ Zip _____

SIGNATURE _____



the World Lottery Association.

To learn more about the California Lottery's Responsible Gaming Program, visit www.calottery.com/play-responsibly.

Responsible Play is a Winner for California Public Education

The California Lottery's sole mission is to raise additional funding for public education, helping to supplement school budgets for K-12, community colleges, and universities. Since 1985, the Lottery has contributed **more than \$48 billion to California public schools** through the responsible sale of its games. More than 95% of Lottery revenue goes back to the community in the form of prize payments, retailer commissions and bonuses, and contributions to education.

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The mission of the California Lottery is to raise additional funding for public education, helping to supplement school budgets for K-12 as well as colleges and universities. **The California Lottery has raised more than \$48 billion for public schools** through the responsible sale of its games since 1985. Lottery funding for schools is largely discretionary, so administrators and educators can use Lottery money for instructional programs and services they may not otherwise afford. The California Lottery features eight [draw games](#) and dozens of new instant [Scratchers](#) games each year. More than 95% of California Lottery sales revenue goes back to the community in the form of prize payments, [retailer commissions and bonuses](#), and contributions to education. More information about who benefits can be found [here](#). California Lottery is also committed to promoting [responsible gaming](#). Anyone who shows signs of a gambling problem, or knows someone who does, can get free, confidential help by calling the CA Problem Gambling Hotline at 1-800-GAMBLER.

**Responsible gaming messaging
appears on every Scratchers® game.**



education
calottery.com