

PRESS RELEASE

For IMMEDIATE RELEASE March 25, 2022 Contact: Jorge De La Cruz (916) 413-3016 <u>PIO@calottery.com</u> Follow us on Twitter @calotterypress

Something New and Different: The California Lottery Is Giving Players a Chance To Be California Dreamin'

Players Can Win a Road Trip Complete with Their Own Airstream!

SACRAMENTO – The California Lottery has a new series of California Dreamin' Scratchers® hitting shelves this week, featuring different games with iconic California landmarks on the ticket designs. And these Scratchers come with something new and different – a chance to win a full road trip prize package, including a 2023 Airstream Bambi travel trailer.

For tickets that don't automatically win a cash prize, a companion <u>2nd Chance</u> promotion is running for seven weeks (through May 7, 2022), offering players the ability to submit their non-winning Scratchers into drawings for a chance to win additional prizes.

"This is an exciting and unique opportunity not only for our players to try their luck at something different, but to have a lot of fun with the whole experience! California has such a spirit of inspiration, and these games capture that perfectly," said Sharon Allen, Deputy Director of Sales & Marketing. "And of course, all of our players - no matter what games they play - are contributing to the funds we raise for California's public schools. We like to call that a win-win."

To enter the California Dreamin' Scratchers 2nd Chance Bonus Draw, players must log into their California Lottery 2nd Chance account or create an account at <u>California Lottery</u> to submit a 2nd Chance code. Any eligible, non-winning California Dreamin' Scratchers tickets can be entered. For detailed instructions on how to enter, players should visit the <u>California Lottery website</u>.

The draw will occur for these prizes within fifteen days after the promotion period ends on May 7:

- **Grand Prize Package:** One winner of a 2022 Airstream Bambi 16' Rear Bed Trailer, Towing Vehicle (SUV), State and National Park Passes (Total Value \$138,434; this includes federal tax withholdings)
- Second Prize Packages: Two winners of \$5,000 plus State and National Park Passes (Total Value \$5,275 each)

• Third Prize Packages: 25 winners of State and National Park Passes (Total Value \$275 each)

The last time the California Lottery featured a similar promotion with a vehicle giveaway was in the summer of 2016, when one lucky player won a Ford Fusion Hybrid.

Players can find the California Dreamin' Scratchers at any of the Lottery's more than <u>23,000 retail</u> <u>partner stores</u>.

For more information and a complete list of the official rules, visit our website here.

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The California Lottery reserves the right to modify or terminate this program at any time. In the event of a conflict, these Official Rules supersede any applicable general rules or advertisements of the California Lottery. Airstream, Inc., California Department of Parks and Recreation, and the National Park Service are not sponsors or co-sponsors of this promotion. Park passes were not donated for this promotion.

The California Lottery's mission is to provide supplemental funding to California public schools, including kindergarten and grades 1-12, community colleges, the California State University, the University of California, and other California public educational entities. The funds the Lottery transferred to public education totaled more than \$1.8 billion for fiscal year 2020-21, which amounted to a modest percentage of education's overall budget. However, this funding is largely nondiscretionary, meaning schools can use this for important, yet unfunded instructional programs they would otherwise not afford. During the same period, the Lottery generated almost \$8.4 billion in sales, more than 95% of which went back to the community in the form of prize payments, retailer commissions and bonuses, and contributions to education. The California Lottery urges its customers to play responsibly. Problem gambling resources are available to anyone at 1-800-GAMBLER

www.calottery.com





